



## Code of Practice for GS1 Member Organisations

Each organisation admitted as a Member Organisation of GS1 is required to comply with the following requirements:

1. It operates within the jurisdiction of an internationally recognised state (or states) and is independent in the meaning of the GS1 Statutes.
2. Save for the case of sales made to users located outside of its territory that qualify as "passive sales"<sup>1</sup>, which are always permitted, it operates within the territory for which it was admitted as a member of GS1 by the GS1 General Assembly and until otherwise agreed by the General Assembly.
3. It operates on a non-profit making basis and is under the control of a management board, board of directors or similar governance body consisting mainly of representatives of users of GS1 standards. If the Member Organisation is constituted as a private company, no distributions are made to shareholders, owners, founders and/or board members.
4. It has the necessary technical resources, staff and competence to carry out its role as a GS1 Member Organisation.
5. It maintains the support of users and potential users of GS1 standards and avoids provoking conflicts among these groups.
6. It has read and understood the GS1 Statutes and Internal Regulations of GS1 and complies with the provisions therein.
7. It understands that the field of activity of a GS1 Member Organisation is not solely concerned with the registration and issuing of GS1 Company Prefixes and GS1 identification keys. The GS1 Member Organisation promotes the development of the GS1 System through the provision of education and technical support to potential and existing users of GS1 standards. It encourages fairness and co-operation between trade and industry and avoids favouring one sector over another.
8. It strives to achieve conformity with GS1 standards in the territory in which it operates and promptly releases all agreed standards issued by GS1. It provides accurate translations of the GS1 standards and makes copies of the original text of the standards available at all times for reference by its members.
9. It does all within its power to prevent its members, subscribers or customers from introducing rules or practices that are not in line with the GS1 standards.

<sup>1</sup> So-called "Passive Sales" are sales made to a customer that is based outside the MO's territory following an unsolicited and good faith request to the MO. A request from a customer to the MO is unsolicited and made in good faith when it arose without any attempt by the MO to provoke such request and the request is not made by a user to evade obligations towards another MO (e.g. User applies to a new MO to avoid paying outstanding fees to another MO).

10. It understands that compliance with this Code of Practice is a condition of its continuing membership of GS1. It also understands that severe and lasting infringement of the GS1 Statutes, Internal Regulations and decisions of the General Assembly may lead to its expulsion from GS1.

In our capacity as CEO and Chair of GS1 Czech Republic, we confirm that the MO has fully understood and abides by the above-mentioned conditions.

The signatories hereby declare that they are duly authorised to sign this Code of Practice on behalf of the GS1 Member Organisation mentioned hereafter.

Signed for GS1 Czech Republic:



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CEO, GS1 Czech Republic  
Name (in capitals): Pavla Cihlarova  
Date: 3. 2. 2023



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Chair, GS1 Czech Republic  
Name (in capitals): Pavel Moravec  
Date: 3. 2. 2023